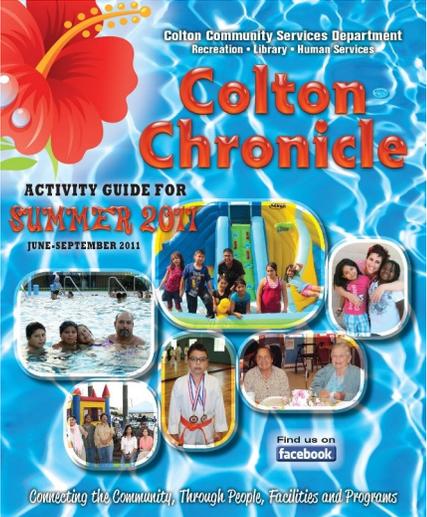
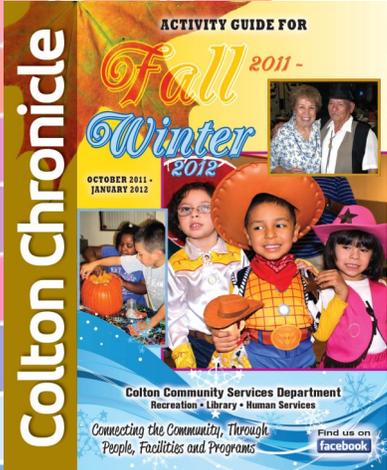




2011-2012

ANNUAL

REPORT





CITY OF COLTON

CITY COUNCIL

<u>MAYOR</u>	Sarah S. Zamora
<u>COUNCIL MEMBER, DISTRICT 1</u>	David J. Toro
<u>COUNCIL MEMBER, DISTRICT 2</u>	Frank A. Gonzales, Mayor Pro Tempore
<u>COUNCIL MEMBER, DISTRICT 3</u>	Vincent Yzaguirre
<u>COUNCIL MEMBER, DISTRICT 4</u>	Susan M. Oliva
<u>COUNCIL MEMBER, DISTRICT 5</u>	Deirdre Bennett
<u>COUNCIL MEMBER, DISTRICT 6</u>	Alex G. Perez
<u>CITY TREASURER</u>	Aurelio DeLaTorre
<u>CITY CLERK</u>	Eileen Gomez

RECREATION & PARKS COMMISSION

<u>CHAIRPERSON</u>	Jimmy Ramirez , District 6
<u>VICE CHAIR</u>	Estell Kunter, District 1
<u>DISTRICT 2</u>	Tony Soto
<u>DISTRICT 3</u>	Pilar Tabera
<u>DISTRICT 4</u>	Jay Kitchen
<u>DISTRICT 5</u>	Paul Rasso
<u>AT LARGE</u>	Summer Jorrin

COMMUNITY SERVICES - FULL TIME STAFF

<u>DIRECTOR</u>	Bill Smith
<u>SENIOR OFFICE ASSISTANT</u>	Dedie Lopez
<u>HUMAN SERVICES MANAGER</u>	Chris Rymer
<u>ADMINISTRATIVE ASSISTANT</u>	Mary Alice Romo
<u>SITE SUPERVISOR</u>	Jovita Calderilla, Sierra Vista
<u>LIBRARY SUPERVISOR</u>	Edward Pedroza
<u>RECREATION MANAGER</u>	Deb Farrar
<u>RECREATION COORDINATOR</u>	Heidi Strutz, Hutton Center
<u>RECREATION COORDINATOR</u>	Kelly Phelps, Luque Center
<u>RECREATION COORDINATOR</u>	Brandon Parra, Gonzales Center
<u>RECREATION COORDINATOR</u>	Anthony Fernandez, Thompson Teen Center

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A Message from the Director

Thank you for taking the time to review this first-ever Annual Report for the Colton Community Services Department. We take pride in connecting our community to finest facilities, events, and programs, provided by well-trained, friendly, responsive staff members. We view "Community Services" as more than a department name – we view it as our mission, and we hope that this desire is evident within this document, and throughout our facilities on a daily basis.

As you review this Annual Report, please don't hesitate to contact us if you have any questions regarding any of the material. Additionally, we would love to hear from you with any feedback about our department and its programs. The success of our mission is connected to our community's response, so please tell us how we're doing!

In the meantime, please enjoy our Annual Report, and thank you for the honor of serving Colton's residents.

~Bill

CITY OF COLTON

COMMUNITY SERVICES DEPARTMENT

City of Colton
COMMUNITY SERVICES DEPARTMENT

GUIDING PRINCIPLES

OUR BRAND



OUR VISION

*The Colton Community Services Department **CONNECTS** our community through people, facilities & programs.*

OUR MISSION

- ◆ We are driven by the desire to **CONNECT** our community, by respecting its diversity, and understanding the social, cultural, educational and recreational needs of our residents.
- ◆ We strive to improve the quality of life for Colton's residents by **CONNECTING** them with programs, services, and information for individual & family health and enrichment.
- ◆ Our staff is **CONNECTED** to the community through personal excellence, professionalism, and public service.
- ◆ The success of our Mission is **CONNECTED** to the response of the community to our programs, events, staff and facilities.

OUR VALUES

Our core values are:

Integrity • Initiative • Responsiveness • Positivity • Caring • Humor

"Please let me know if we've accomplished our mission for you and your family!"

~Bill Smith, Director of Community Services

Email me at bsmith@ci.colton.ca.us or call me at (909) 370-6152.



Connecting our community, through people, facilities & programs.

HUMAN SERVICES

We provide resources and referrals to needed social services and programs for Colton families and residents. Examples of current programs and services include, Discount Prescription Cards for Colton residents (64 distributed as of end of May '12), a free Thanksgiving Day Dinner (500 people served), Family Christmas Baskets (over 250 distributed in 2011), free food/commodity distribution, and two "clothes closets" for those in need. Offering these programs to local residents allows them to be more self-sufficient by giving them free/discounted services that they would have to pay for and/or otherwise be without.

FREE EMERGENCY FOOD DISTRIBUTION (COMMODITIES)

We distribute food once a month to low-income families in the cities of Colton and Grand Terrace. The food is provided through the Community Action Partnership of San Bernardino, United States Department of Agriculture (USDA) food commodities, salvaged food from supermarkets, and by food drives sponsored by local businesses, schools, groups and clubs.

COMMODITIES

4780 Families
95,600 pounds of food



SCHOOL AGE PROGRAM

We provide care and services for school-aged children (K-6th grade), before and after school, plus during summer/winter/spring breaks at 3 local elementary schools. This allows our parents to pursue occupational careers and/or educational goals, or to just "get a break" while knowing their children are safe and constructively occupied.

We provide a wide range of creative, physical, and educational activities for the children. These include, but are not limited to; art activities, board/table top games, take home crafts, homework help, free play, & outdoor games. During this year we were also able to partner with CSUSB and offer tutors free of charge to parents to go beyond just helping a child with their homework. We also partnered with the Recreation Division during this year and were included in the Federal *Snack Program* at our Reche Canyon site.



In the 2011/12 year the School Age Program served 104 children and families at Cooley Ranch, Paul J. Rogers, and Reche Canyon Elementary Schools.

SCHOOL AGE PROGRAM SERVED 104 CHILDREN AND FAMILIES.

HUMAN SERVICES

PRESCHOOL PROGRAMS

We provide free and affordable, part-day, early care and educational services to preschool-aged children (3 to 5 years old), at three locations throughout the City of Colton. The main goal for all our sites/classrooms is to allow the children to develop naturally, learn, play, and grow so they have the necessary skill set to succeed in Kindergarten. This allows parents to have peace of mind knowing their children will be given the tools to succeed in school.

Our curriculum is considered *Whole Child Development*. We take the four main aspects of the child; social, emotional, cognitive, and physical, and give them equal importance. Thus when creating the lesson plan, designing the indoor and outdoor environment, or making the daily schedule, we factor in all the main aspects of the child. Our theory is also “play-based”, with the research-based fact that children learn best while at play.



STATE PRE-SCHOOL

SIERRA VISTA 131 enrolled

A few of the many things we do and some desired outcomes are; letter, number, shape, and name recognition, early math & counting skills, early reading skills, writing practices, physical movement and development, healthy habits, preventative screening in vision and dental, building empathy, and social skills.

We served 131 children at our Sierra Vista State Preschool in 2011/12. Our Tiny Tot programs at Gonzales Center and Paul J. Rogers Elementary School served 421 participants.

TINY TOTS

421 enrolled participants



Connecting our community, through people, facilities & programs.

COLTON PUBLIC LIBRARY



LIBRARY BOARD OF TRUSTEES

Pete Carrasco—President
Pauline Lopez
Reverend Robert Johnson
Donald Hines
Patricia Chavez

Meets 4th Tuesday of every month, at Noon, at the Main Branch Library, Community Room.

MISSION OF THE COLTON PUBLIC LIBRARY

The Colton Public Library is a vital community asset with a threefold purpose:

- To lead men, women, and children to a knowledge and appreciation of the great ideas that are essential to liberty and justice in a democratic society.
- To improve the quality of community life by assessing and providing the finest popular materials and informational services to meet the educational, recreational, and cultural pursuits of library users.
- To strive for excellence in library service with professionalism, courtesy, and personal honesty.

LIBRARY STATISTICS & FIGURES

CATALOGED RECORDS	65,789
LIBRARY VISITORS	61,106
TOTAL BORROWERS	73,438
NEW CARDHOLDERS	2,586
ITEMS BORROWED	66,350
REFERENCE QUESTIONS ANSWERED	3,989
MAIN LIBRARY WEEKLY SERVICE HOURS	32
LUQUE BRANCH WEEKLY SERVICE HOURS	16
HOMECOMING ASSISTANCE CENTER	
WEEKLY SERVICE HOURS	24
PUBLIC COMPUTER ACCESS USAGE	18,237
WIRELESS COMPUTER ACCESS USAGE	3,145



FRIENDS OF THE LIBRARY

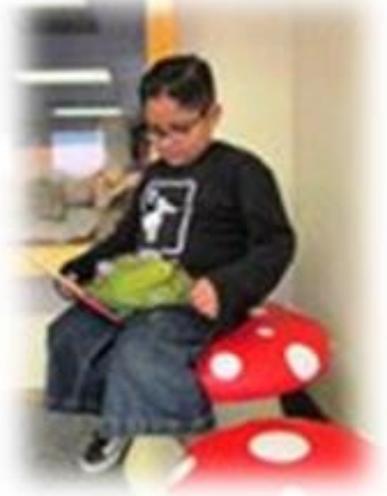
The Friends of the Colton Public Library is a non-profit organization that was formed to support the library and to assist with the delivery of cultural and informational programs and events to library visitors. The Friends support various projects which benefit the library. They meet the fourth Monday of each month, at noon, at the Main Library.

COLTON PUBLIC LIBRARY

ABOUT THE LIBRARY

The Colton Public Library (CPL) is a vital community asset that has a rich history and long standing tradition. We pride ourselves in providing the community with knowledge, informational resources, recreational and educational enrichment and courteous professionalism. The City of Colton has been providing its residents with free access to library resources and services for well over a century. The Colton Public Library first opened its doors in 1908 and it continues to provide the community with the same quality service today.

The Colton Public Library offers a wide array of services and programs. One of the library's flagship programs is its Advance to Literacy Program. The Advance to Literacy Program offers assistance for adults who seek help with basic reading, math, and computer literacy skills. Since 1988, the Advance to Literacy program has been assisting adults meet individual needs and promote lifelong learning.



2011-2012 HIGHLIGHTS

The 2011-2012 year began with our annual Summer Reading Program. This year's program was titled "One World, Many Stories". Participating children were awarded with library giveaways and swimming certificates for checking out and reading library books. The reading game was a huge success. We had nearly 260 young library users participate in the program.

The library continued to increase activities for children, teens and adults by providing a variety of programs. CPL continued to offer culinary themed workshops that are designed to teach readers of various levels the importance of understanding nutrition labels and planning healthy meals on a budget. Library staff continued to deliver a weekly preschool storytime and craft program on Wednesdays that is well attended. Special monthly programs, such as the Mystery Book Club were sponsored and hosted by the Friends of the Library. For our teen patrons, the CPL serves as home for the very popular Pokemon USA club. Weekly tournaments and Poke battles are held every Saturday.

During April, the Colton Public Library celebrated National Library Week with several free, fun-filled activities and events. Library staff delivered special programming and craft events focusing on the joy of reading. Also during the festivities library staff handed out freshly popped popcorn to all who visited the library during National Library Week. The week's celebration was capped off with the Friends of the Colton Public Library's Annual Book Sale.

In the spring the Colton Public Library's children's room hosted a Play and Learn Island. The Play and Learn Island was on loan to us from the Rancho Cucamonga Public Library. The island provided young library users with use of specially themed reading material, toys, and fun.

LOOKING AHEAD

The library will begin a much needed circulation system upgrade in the coming year. With the upgrade, library users will be given access to personally manage their accounts online. The upgraded system will make the library user's circulation experience much more efficient and innovative.

Connecting our community, through people, facilities & programs.

RECREATION DIVISION

The Recreation Division of the City of Colton, Community Services Department is committed to providing quality year-round programs for all ages, as well as a variety of community special events. Our staff consists of five full time staff members and 30-50 part time seasonal staff. We are committed to personal excellence, professionalism and public service. We strive to improve the quality of life for Colton's residents by providing leisure time programming for individual & family health and enrichment.

FACILITIES

Currently the division maintains four community centers, a community pool and a mobile recreation vehicle. With these facilities, we are able to offer activities and programs for all ages, as well as provide opportunities for private reservations.



197,000 VISITORS
415 RESERVATION PERMITS FACILITATED
1928 INDIVIDUAL RESERVED DATES



AQUATICS

The 180,000 gallon, eight lane, 25 meter pool is open for use from June – September annually, providing Swim lessons, Open Recreation Swim, Adult Lap Swim, Family Night Swim, and Movies at the Pool.

10,932 TOTAL POOL VISITORS
357 SWIM CLASS REGISTRANTS
260 LAP SWIMMERS



RECREATION DIVISION



DROP IN RECREATION

The 226 Program plans and provides for after-school programming for Colton's school-age children, from elementary school through high school. Currently, elementary age services are provided by the department's Mobile Recreation Program and through Drop-In Programs at the Luque and Gonzales Community Centers, while high school services are provided at the Thompson Teen Center.

Regular programs are free; however participants must have a registration card on file in order to participate. Activities include supervised indoor/outdoor games, crafts, fun activities and special events.

15,786

TOTAL AFTER SCHOOL VISITS AT THE
GONZALES AND LUQUE CENTERS



REC ON THE ROAD

This free program offers fun activities to youth in their own neighborhood while being supervised by trained recreation leaders. This was also

a banner year for Rec on the Road Reservations with eight separate paid reservations, serving 549 participants.

2056 PARTICIPANTS

SNACK PROGRAM (SFSP)

Colton Community Services, in conjunction with the California Department of Education and USDA offers FREE SNACK to all children 2 - 18 years old, at 3:30 p.m. Monday through Friday, at multiple sites year around.



31,381 SERVED

FREE AFTERSCHOOL SNACKS



THE THOMPSON TEEN CENTER

Teens, 13 - 17 years old attend the Thompson Teen Center for homework assistance, video games, computer usage and special events, weekdays from 3:00 - 8:00 p.m.

331 PARTICIPANTS ON FILE
5173 DAILY VISITS



Connecting our community, through people, facilities & programs.



RECREATION DIVISION

SENIOR PROGRAMMING

Luque and Hutton Community Centers offer a wide variety of energizing and enjoyable programs specifically designed for adults who wish to maintain healthy and fulfilling lives and are at least 50 years of age. As diverse as the people they serve, these offerings provide a broad spectrum of opportunities and experiences.

**SERVED
13,329 SENIOR LUNCHES**

SENIOR NUTRITION

We offer senior activities at the Hutton and Luque Centers weekdays before and after lunch for any one age 50 and better. A healthy, delicious meal is provided by the Department of Aging for a suggested donation of \$2.50 for seniors 60 years and older and those under age 59 must pay a required fee of \$4. Lunch is served Monday - Friday from 11:15 a.m. – 12:15 p.m. at both centers.

DAILY ACTIVITIES

Both centers are open until 1:00 pm daily with formal scheduled activities and plenty of informal activities which encourage socialization. Additionally, many mini-seminars and presentations are held covering the topics of senior safety, health, gardening, nutrition, fraud, and other timely topics.

**21.5 HOURS OF DANCING
850 PARTICIPANTS**

SENIOR DANCES

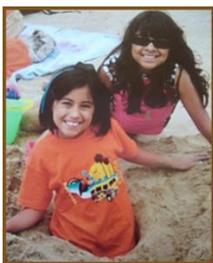
Themed dances are held regularly on Saturday afternoons. For the bargain price of \$5 per person, attendees can enjoy live music, a light snack, and a good time.



CAMPS AND ENRICHMENT CLASSES

In addition to the many free opportunities for youth in Colton, we also offer fee based classes and programs which are designed to provide experiences and involvement on a greater scale.

SUMMER CAMPS



These summer camps are offered for children 3 - 12 years old to participate in a variety of activities: swimming, playing indoor and outdoor games, creating crafts, and much more. Length of daily schedule varies based on age range, but each week is planned around a theme and highlighted with a special outing or activity.

296 REGISTERED PARTICIPANTS

CONTRACT CLASSES

We offer a wide variety of classes, including Guitar, Drumming, Basic CPR & First Aid, Cooking with Kids, Drivers Education, Sign Language, Gymnastics, Zumba, Yoga, Mexican Folklorico, Karate, Crafts, Ballet, Hip-Hop, Tennis, Art and more!



**OVER 450 CLASS SESSIONS OFFERED
2877 REGISTERED PARTICIPANTS**

RECREATION DIVISION

FITNESS & SPORTS

The City of Colton provides healthy activities for the entire family. Our goal is to help residents achieve a healthier lifestyle and improved quality of life through fun and affordable programs.

FITNESS PASS VISITS
22,805 MONTHLY
6,935 DAILY

The Adult Fitness Pass is available to participants 18 years and older. This pass includes 1)unlimited access to the weight room, 2)one hour use per day of the racquetball court, and 3)access to the basketball gymnasium during weekday adult time. Lap swimming is available from May–September. Showers and locker room are available to members.

TOT SPORTS
4 SPORTS
118 PARTICIPANTS
1434 SPECTATORS

Children 3 – 5 years can get involved with sports through our non-competitive programs in basketball, soccer, flag football and t-ball. The six-week programs focus on the fundamentals of the sport offered and end the session with a scrimmage.



YOUTH BASKETBALL
277 PARTICIPANTS
8564 SPECTATORS ON GAME DAYS

Children 6 – 13 years can get involved in this ten-week non-competitive league split into four divisions. Practices are held during the week and games on Saturdays at Gonzales Community Center. The fee for this program includes a jersey shirt, participation award, and team pictures.

TEEN BASKETBALL
64 PARTICIPANTS
2760 SPECTATORS

Teens 13 – 17 years can participate in this semi-competitive co-ed league. This program allows teens to get involved in community sports in a fun and safe environment. This eight-game season offers practices during the week and games on Saturdays.



ADULT BASKETBALL
2 LEAGUES
1478 SPECTATORS

Adults 18 years and older can participate in competitive leagues of basketball held at the Gonzales Center Gymnasium.



Connecting our community, through people, facilities & programs.

COMMUNITY EVENTS

The Community Services Department works to create fun family events that encourage outdoor recreation and community spirit. These events provide safe, low to no-cost activities that enable families to share experiences and celebrate as a community.

Easter Egg Hunt

This free event features arts and crafts, entertainment, and, of course, 3,000 eggs and a visit from the bunny!

City of Colton, Birthday Celebration

This event is a celebration of Colton's rich history and it has proven to be a memorable experience for many families who each year look forward to this event and the fireworks display. Typically, it is enjoyed by over 4500 spectators in the stands and even more in the surrounding area.



Summer Concert Series

Concerts in the Park series is an annual series held each year at Fleming Park. It runs from mid-July through mid-August and features a variety of local musicians. These performances are free to the public and are extremely popular.



Movies in the Park

Residents are encouraged to join their neighbors for free family-oriented movies under the stars at six different parks throughout Colton on our 20 foot inflatable screen.



Senior Health Fair

Annual FREE Senior Information Fair featuring over 27 exhibitors offering information about services for seniors; including health, transportation, housing, recreation and more.

Halloween Festival

Annual FABOULOUS Family Fun! All are invited to attend this fun and safe, FREE Halloween Event where children through the age of 12 can enjoy treats, ghoulish games, and plenty of fun activities.



Thanksgiving Day Dinner

This event has become a Colton tradition that is highly-anticipated by the community. This is an authentic family-style, sit-down dinner with all the fixings. It's open to any and all who come and many of those who do join us would not otherwise have a Thanksgiving Dinner. Plus we have added a "to-go" option for those unable to enjoy a sit-down dinner.

Holiday Tree Lighting

The merriment begins with the traditional lighting of the Christmas Tree on the front lawn of City Hall. Then, residents bundle up and join us for carols as we walk down La Cadena Drive to Fleming Park. Kids and Adults alike visit with Santa, enjoy some refreshments, and watch a movie on the big screen at Fleming Park.

Christmas Basket Program

Each year, through an application process, Colton Residents can receive bags/ baskets which are filled with different items including: small gifts, toys, food, personal hygiene products, and other desired items.



PARTICIPANTS PER EVENT

- EGG HUNT - 700
- BIRTHDAY CELEBRATION - 6000+
- CONCERTS SERIES - 3800
- MOVIES IN THE PARK - 1258
- SENIOR HEALTH FAIR - 85
- HALLOWEEN FESTIVAL - 1126
- THANKSGIVING DINNER - 500
- TREE LIGHTING - 550
- CHRISTMAS BASKETS - 250

CITY OF COLTON - COMMUNITY SERVICES DEPARTMENT

Administrative Offices

GONZALES COMMUNITY CENTER

670 Colton Avenue • Colton • CA • 92324

909.370.6153